

Performance

Private company

Residential and Real Estate

Area	Research theme
Ready-built Housing	<ul style="list-style-type: none"> •KOHKEN REALTY MONTHLY REPORT (Condominium) * The research report on new condominiums in the Tokyo area (monthly report since 1993) •KOHKEN REALTY MONTHLY REPORT (Detached House) * The research report on new detached houses in the Tokyo area (monthly report since 1999) •Research on the marketability of a large-scale redevelopment project •Research for a skyscraper condominium development •Research for the development of high-priced condominium in the city center •Research for a vacation condominium development •Research for the development of a condominium for the elderly •Research on a joint development project (township type)
Rental Housing	<ul style="list-style-type: none"> •Research for a rental apartment development •Research on user trend in the rental apartment market •Questionnaire survey on rental apartment needs •Research on the real estate assets managed under J-REIT •Serviced apartment research
Elderly Housing and Care Facilities	<ul style="list-style-type: none"> •Survey on elderly people's attitudes towards moving house •Questionnaire survey on condominiums for the elderly •Case examples of condominiums for the elderly (case study) •Competing facilities and surrounding environment research prior to the opening of an elderly facility •Research on the trading area of residential-type, fee-based homes for the elderly
Offices	<ul style="list-style-type: none"> •Research on the supply trend and current rents in the market of service office related to its development and operation •Research on the current rents of offices and commercial facilities in the market of commercial complex rental office related to its development
Commercial Facilities and Hotels	<ul style="list-style-type: none"> •Research on trading areas for a shopping complex development •Research on visitors to a shopping center •Sales forecast prior to the opening of a shopping center •Market research for a hotel development •Research on the occupancy rates/ADR for the commercialization of a business hotel •Research on the competing hotels for the commercialization of a business hotel

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Real Estate Management	<ul style="list-style-type: none"> • The market analysis of apartment management charges • The analysis of major management companies' market shares • Research on the trends of major management companies • Changes in the condominium stock • Questionnaire survey on the satisfaction level of rental apartment residents • Survey on the satisfaction level of rental apartment residents (group interview) • Research on the utilization rate of facilities for common use at large-scale condominiums in the Tokyo area
Housing Equipment	<ul style="list-style-type: none"> • Research on developers' needs for housing equipment • Research on users' needs for all-electric systems
Overseas Residential and Real Estate	<ul style="list-style-type: none"> • The analysis of basic market information for different countries/cities • Research to understand the general situations of residential and real estate markets in major cities of China and Southeast Asia • Japanese developers' overseas expansion trends (China, Southeast Asia, and Europe & the US editions) • Market report on Myanmar's (Yangon's) residential and real estate 2013 (proposal material) • Market report on Indonesia's (Jakarta's) residential and real estate 2013 (proposal material) • Research for the development of new condominiums in China (Over 10 cities including those in Jiangsu, Liaoning, Jilin, and Shandong provinces) • Research for the development of serviced apartments in China • Research to understand the trends of bidding/winning bids for land in China • Research on the housing sales trends in China (analysis based on the information from the real-estate registration) • Research for the development of commercial facilities (Taiwan, Hawaii) • Research for the development of new condominiums (Singapore; Bangkok in Thailand; Johor Bahru and Kuala Lumpur in Malaysia; Jakarta in Indonesia) • Others: Research related to the development of hotels, amusement facilities, and elderly facilities